

Program-Level Results

The results from the 2025 Parent Satisfaction Survey provide unique insights into how families feel about and perceive their child care program. We are committed to using the feedback to better serve the families enrolled in our program as a part of a continuous improvement cycle. An executive summary of consolidated data (across all RisingOaks Early Learning locations) is available at: <https://risingoaks.ca/parent-survey>

This includes a broader look at the four foundations, communication, program statement goals and feedback on our diversity, equity, inclusion and belonging initiatives. Below are summaries of the program-specific results for our centre, including strengths, opportunities for improvement, and next steps that we will take in 2025-26.

Belonging

“Early childhood programs cultivate authentic, caring relationships and connections to create a sense of belonging among and between children, adults, and the world around them.”

(How Does Learning Happen? (HDLH), 2014, p.25)

Question Statement	% of Positive Responses	% of Neutral Responses	% of Negative Responses
The educators understand what makes my child unique and their interests.	97.1%	2.9%	0%
The educators value and respect differences in beliefs, values and culture among families in the child care program.	100%	0%	0%
The educators supported my child in their most recent transition or change within the program.	85.7%	14.3%	0%
Belonging Foundation Total	94.3%	5.7%	0%

Well-Being

“Early childhood programs nurture children's healthy development and support their growing sense of self.” (HDLH, 2014, p.29)

Question Statement	% of Positive Responses	% of Neutral Responses	% of Negative Responses
The educators respond to my child's individual needs.	94.3%	0%	5.7%
The educators help my child understand their feelings and how to deal with them.	94.3%	5.7%	0%
The educators share parenting tips and resources that are helpful to my family.	71.4%	22.9%	5.7%
The program my child is in has had a positive impact on my family's day-to-day life.	91.4%	8.6%	0%
Well-Being Foundation Total	87.9%	9.3%	2.9%

Engagement

“Early childhood programs provide environments and experiences to engage children in active, creative, and meaningful exploration, play, and inquiry.” (HDLH, 2014, p.35)

Question Statement	% of Positive Responses	% of Neutral Responses	% of Negative Responses
The educators provide learning experiences that build on my child's abilities and interests.	97.1%	2.9%	0%
The educators support my child to play and solve problems with other children.	97.1%	2.9%	0%
My child is given opportunities to explore nature in a variety of ways, both indoors and outdoors.	88.6%	5.7%	5.7%
Engagement Foundation Total	94.3%	3.8%	1.9%

Expression

“Early childhood programs foster communication and expression in all forms.” (HDLH, 2014, p.41)

Question Statement	% of Positive Responses	% of Neutral Responses	% of Negative Responses
My child is given opportunities to explore diversity in various ways.	94.3%	5.7%	0%
I feel comfortable talking to the educators about my questions, concerns, and my child's learning.	91.4%	5.7%	2.9%
The documentation and communication from the educators help me to understand how and what my child is learning.	65.7%	22.9%	11.4%
There are opportunities to provide written or verbal feedback to my program.	80.0%	17.1%	2.9%
Expression Foundation Total	82.9%	12.9%	4.3%

Net Promoter Score

How likely is it that you would recommend RisingOaks Early Learning to a friend or colleague?

Detractors (0-6)	Passives (7-8)	Promoters (9-10)	Net Promoter® Score
3% (1)	9% (3)	88% (30)	85

The Net Promoter Score is the difference between the % of promoters minus the % of detractors.

Creators of NPS, Bain & Company, suggest a score:

- Above 0 is good
- Above 20 is favorable
- Above 50 is excellent
- Above 80 is world class

Strengths of our program

In reviewing our scores and comments, the following areas of strength have been identified:

- Educators value and respect differences in beliefs, values and culture among families
- Educators provide learning experiences that build on children's abilities and interests
- Educators support children to play and solve problems with others

Opportunities to enhance our program

In reviewing our scores and comments, the following have been identified as areas for enhancement:

- Supporting children in transitions or changes within the program
- Expanding on shared documentation with parents to highlight/identify learning opportunities
- Sharing parenting tips and resources

Program learnings and next steps

- In developing our 2025/26 Continuous Quality Improvement Plan for the Region of Waterloo, these results will be used as the foundation in creating the focus for the plan.
- A Digibot Parent app is in development. Once launched, it will support ongoing communication with parents.

Program comments

We would like to thank all the families who took the time to complete our 2025 Parent Satisfaction Survey sent out to families May 5, 2025. You have provided us with valuable information that will help us to implement positive changes to our programs.

We also thank you for recognizing what we are doing well and sharing in our successes.

The survey was shared with educators as we will all work together to enhance our programs moving forward. Children and families remain our priority as we aim to meet the needs of all families enrolled at RisingOaks Early Learning | John Sweeney.

We appreciate all your feedback!